

TJ Ogden, CPP Director +1 206.575.5107

## Tukwila, Washington Based Defense and Arms Sales Expert Attends White House Briefing

**Tukwila, Washington U.S.A. June 16, 2015** - TJ Ogden, Director of Tukwila, Washington based Defense Export and Logistics (DXL) was one of 40-50 attendees invited by the White House Business Council to participate in a White House briefing on April 29<sup>th</sup> 2015.

The purpose of the briefing was to address key U.S. based business export professionals and discuss the President's export and international trade initiatives and agenda.

As a globally recognized expert in exportation and sales leadership for military and law enforcement arms and equipment, Mr. Ogden brought to the discussion his view on strategies and policies that can enhance sales and the transaction logistics by U.S. arms and equipment manufacturers to global customers.

"Navigating the complexities of international defense and law enforcement sales and exportation is certainly a challenge but is very



TJ Ogden, Director of Defense Export & Logistics, at the White House April 29, 2015 to participate in a candid discussion on how international trade policies affect businesses and the national economy.

desirable and possible with proper guidance and leadership. Having the opportunity to listen to the President's agenda was an extremely positive experience and can help us benefit our customers," said Ogden.

Ogden was impressed by administration officials looking for feedback from trade industry experts. "To have an opportunity to discuss with the administration about what we are seeing in the global defense export market and offer ideas on how we can improve business opportunities for U.S. based defense companies was a great opportunity. I was honored to be invited," said Mr. Ogden.

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Mr. Ogden will be forwarding the information he gathered at the recent White House briefing with DXL customers and clients over the coming months; bringing encouragement and a positive trajectory in future opportunities for all U.S. based military and arms equipment manufacturers and suppliers who are seeking to grow their businesses into the global marketplace.

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## ABOUT DXL

Based in Tukwila, Washington, Defense Export Logistics (DXL) proactively works with its existing network of international defense contacts to provide standalone export compliance solutions and international representation for small to medium sized companies.

DXL makes the complicated simple by providing global trade compliance solutions which enable an organization to legally complete defense transactions within the parameters of international regulations.

DXL's international sales solutions provide growing businesses an opportunity to compete with *an advantage* in the global market.

## **ABOUT TJ OGDEN**

TJ Ogden earned his CPP (Certified Protection Professional) from ASIS International and the Certificate of Advanced International Studies from the University of Washington. He also has experience as an "Empowered Official" in export compliance for the International Traffic in Arms Regulations and has been responsible for developing international security programs and directing regulatory compliance for several small to large sized organizations. Mr. Ogden also has a background in security management and law enforcement.